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## Western Area Power Administration

*Powering the energy frontier*



Good afternoon customers and stakeholders,

Western Area Power Administration welcomes your input as we begin developing our 2030 strategic plan. Your feedback will help shape and prioritize how we approach the challenges ahead.

Share your valuable perspective on the opportunities and challenges facing your organization and the broader energy industry: <https://www.surveymonkey.com/r/VLJB2DJ>

In keeping with our core value to “Seek. Share. Partner.,” WAPA regularly engages our customers and stakeholders to build cooperative relationships and find common solutions. This initial phase of strategic planning calls for an environmental scan of the organizations, conditions and trends that will influence our future direction.

Your comments will directly inform the development of our 2030 strategic priorities and objectives. No personally identifiable information is collected – only high-level demographic information. All information is confidential.

Please respond by Thursday, Dec. 23, 2021. For questions, contact Kerry Whitford, Chief Strategy Officer at [kwhitford@wapa.gov](mailto:kwhitford@wapa.gov)

Thank you for your participation in this critical planning process.

### **Office of Public Affairs**

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