

# Biography

WESTERN AREA POWER ADMINISTRATION



## **JENNIFER RODGERS**

Senior Vice President and Chief Administrative Officer  
Western Area Power Administration

Jennifer Rodgers was selected as WAPA's senior vice president and chief administrative officer in December 2020.

As CAO, Rodgers is responsible for WAPA's internal administrative operations and managing administrative programs critical to WAPA's mission. Offices managed under the CAO include Natural Resources, Procurement, Records Management, Headquarters Facilities, Inventory and Fleet Management, Public Affairs, Leadership Development, Strategy and the Office of Economic Impact and Diversity. Additionally, the CAO is WAPA's primary liaison with the

Power Marketing Administrations Human Resources Shared Service Center.

Rodgers most recently served as WAPA's chief strategy officer, beginning September 2017. She drove the implementation of WAPA's *Strategic Roadmap 2024* and guided the organization in meeting its performance goals.

As the chief strategy officer, Rodgers led strategic planning and implementation activities across WAPA. Additionally, she led a team that helped integrate performance measurement, business process improvement, enterprise risk management, change management and organizational development into WAPA's business functions.

Rodgers began at WAPA in 2013 as a human resources specialist before building the organization's Continuous Process Improvement program in 2014 and serving as its program manager.

Rodgers began her career as an officer in the U.S. Air Force. She joined the federal government as a civilian in 2009, working for the U.S. Army as an organizational development specialist. In 2010, she served as a management and program analyst and workforce planning specialist at the General Services Administration.

Throughout her career, Rodgers has advised senior managers on strategic organizational performance issues and built a reputation for getting things done amid many changes and challenges. Her ability to harness and analyze data-driven information to guide decision making is a valuable asset to WAPA. She holds a bachelor's degree from Colorado State University and a Master of Business Administration degree from University of Colorado at Colorado Springs.