

Biography

WESTERN AREA POWER ADMINISTRATION



RODNEY BAILEY

Senior Vice President and Colorado River Storage Project Manager
Western Area Power Administration

Rodney Bailey is Senior Vice President and Colorado River Storage Project Manager of the Western Area Power Administration.

WAPA's CRSP Management Center markets power from 15 hydroelectric powerplants, including Glen Canyon Dam, and delivers it across more than 2,300 miles of transmission lines and 35 high-voltage transformers. On average, the powerplants produce about 5.7 billion kilowatt-hours of energy annually, which can provide 100 percent of the electricity needed for an estimated 527,000 American households.

Bailey leads all power marketing and operations activities for CRSP MC in Montrose, Colorado. CRSP MC's 38 employees manage the sale, purchase, wheeling, interchange and transmission of energy for about 150 retail energy customers and other utilities in Arizona, Colorado, Nevada, New Mexico, Texas, Utah and Wyoming.

Most recently, Bailey was the WAPA Power Marketing advisor, a position he began in April 2016. Since joining WAPA's Colorado River Storage Project Management Center in 1999 as a public utilities specialist, Bailey has supported and led critical initiatives and projects in several positions. He became the CRSP MC rates manager in 2009 and was named CRSP MC vice president of Power Marketing in 2011.

Bailey possesses a bachelor's degree in technology management from Utah Valley University.