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# *Western Area Power Administration*

Pick-Sloan Missouri Basin Program -- Eastern Division

Post-2010 Power Marketing Initiative

Request for Letters of Interest

Sioux Falls, South Dakota

July 24, 2007



# *Introduction*

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John Pankratz  
Public Utilities Specialist  
Upper Great Plains Region

# *Agenda*

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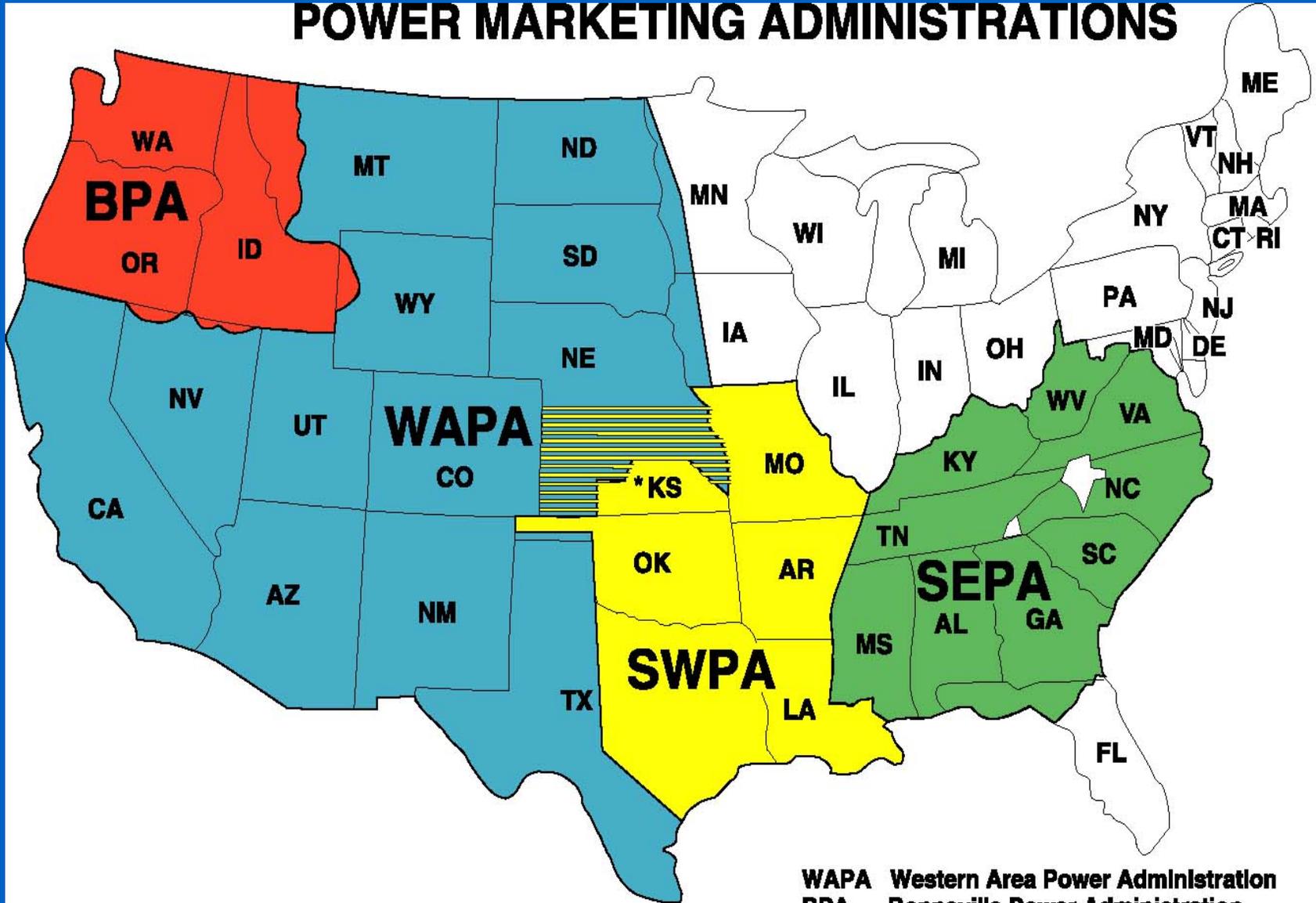
- Overview of Western
- UGPR Power Marketing
- Post-2010 Marketing Initiative
- Request for Letters of Interest
- Questions / Answers

# *Overview of Western*

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- Power Marketing Administration

# POWER MARKETING ADMINISTRATIONS



**WAPA** Western Area Power Administration  
**BPA** Bonneville Power Administration  
**SEPA** Southeastern Power Administration  
**SWPA** Southwestern Power Administration

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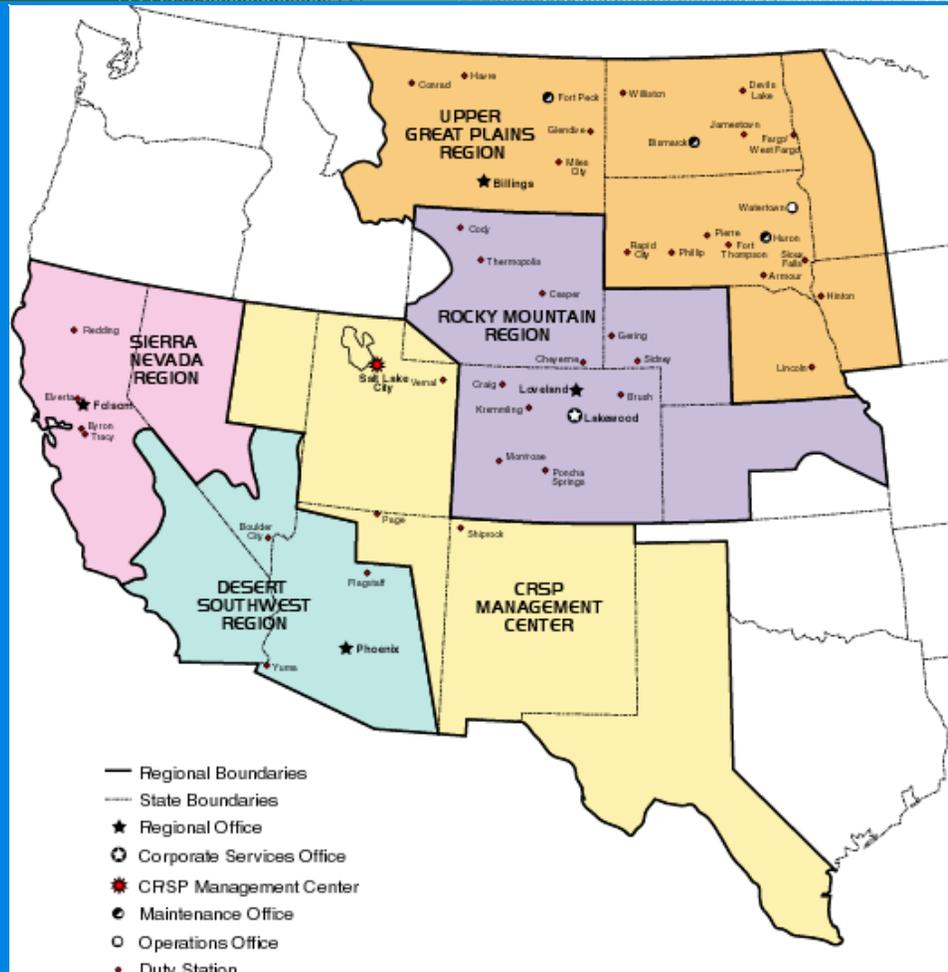
\* Note: Both Western and Southwestern market power in Kansas.

# *Overview of Western - Continued*

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- Power Marketing Administration
- We market and deliver reliable, cost-based hydroelectric power and related services

# Western Today



# *Upper Great Plains Region*

- 6.67 billion kWh of energy in FY 2006
- 378,000 square-mile service territory
- 7,745 miles of transmission lines
- More than 300 firm power customers:
  - Irrigation districts
  - Municipal, Rural, and Industrial users
  - Municipalities
  - Native American tribes
  - Public power districts
  - Rural electric cooperatives
  - State and Federal agencies

# *Power Marketing*

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- Power allocated under marketing plans
- Marketing plans are developed during public processes
- Normally consist of:
  - General eligibility criteria
  - General allocation criteria
  - General contract principles

# *Energy Planning and Management Program (EPAMP)*

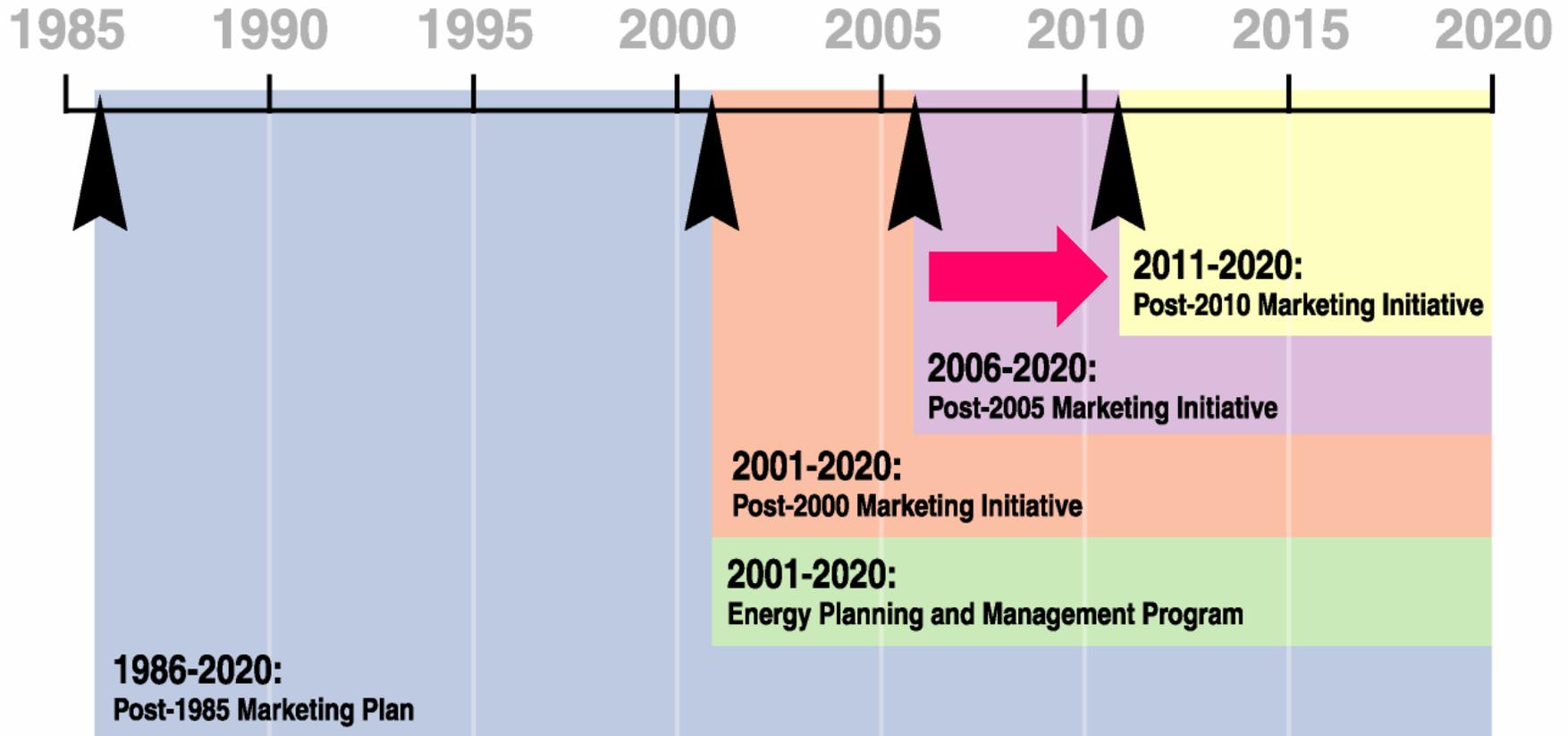
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- Implement Section 114 of Energy Policy Act of 1992
- Extend long-term firm power resource commitments in support of customer Integrated Resource Planning (IRP)

# *EPAMP - Part 905 Subpart (c) - Power Marketing Initiative*

- Extended resource at 96% - 20 years
- Post-2000 - Established initial 4% pool
  - New eligible customers
- Established two additional pools up to 1%
  - Post-2005
    - Eligible new customers
    - Other appropriate purpose(s)
  - Post-2010
    - Eligible new customers
    - Other appropriate purpose(s)

# Marketing History



# *Post-2010 Marketing Initiative*

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- Up to 1% - approximately 20MW
- Consider eligible new customers
- Consider other appropriate purposes

# *General Eligibility Criteria*

- Preference entity
- Inside existing marketing area
- Not receiving benefit, directly or indirectly, from a current Federal Power allocation
- Qualified applicants must be able to use firm power directly or sell it directly to retail customers
- Utility applicants must meet utility status by January 1, 2008
- Qualified Native American tribes must be defined in the Indian Self Determination Act of 1975

# *Letters of Interest*

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- Western is requesting Letters of Interest:
  - entities interested in an allocation of Federal power
  - gather information to aid Western in determining the appropriate purposes for this proposed resource pool
  - provide comments regarding a proposed resource pool

# *Letters of Interest*

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Letters should contain the following information:

- Name of interested entity
- Entity's interest
- Geographic location of entity
- Suggested appropriate purpose of resource pool

# *Letters of Interest Deadline*

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- *Federal Register* notice published on June 25, 2007
- Letters of Interest must be received by 4 p.m. MDT **August 20, 2007**

# *Send Letters of Interest to:*

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Mr. Robert J. Harris  
Regional Manager  
Upper Great Plains Region  
Western Area Power Administration  
2900 4th Avenue North  
Billings, MT 59101-1266

OR

email: [ugppost2010@wapa.gov](mailto:ugppost2010@wapa.gov)

# *What's Next?*

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- Interest
  - New eligible customers
  - Other appropriate purpose(s)
- Propose procedures
- Call for applications

# Contact Person

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Mr. John A. Pankratz  
Public Utilities Specialist  
Upper Great Plains Region  
Western Area Power Administration  
2900 4th Avenue North  
Billings, MT 59101-1266  
(406) 247-7392  
email: [pankratz@wapa.gov](mailto:pankratz@wapa.gov)

# *For Further Information:*

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<http://www.wapa.gov/ugp/Post2010/default.htm>

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# *Questions / Answers*

# Marketing Area

- Montana east of Continental Divide
- All of North and South Dakota
- Nebraska east of 101° meridian
- Iowa west of 94 1/2° meridian
- Minnesota west of a line on the 94 1/2° meridian from the southern boundary of the state to the 46° parallel and thence northwesterly to the northern boundary of the state at the 96 1/2° meridian