

Markets in the West Workshop

WESTERN AREA POWER ADMINISTRATION



WAPA's Desert Southwest Regional Office
615 S. 43rd Avenue
Phoenix, AZ 85009

Agenda

April 9, 2019 – 1 p.m. to 5 p.m.

- 1:00 PM **Welcome and Opening Remarks**
Mark A. Gabriel, WAPA Administrator & CEO
- 1:20 PM General Session: **Markets and the Western Interconnect**
 - Progress of RC transition (CAISO, SPP)
 - State of the Regions
- 2:15 PM BREAK
- 2:30 PM Discussion I:
Today's Market Perspectives and Challenges
- 3:30 PM BREAK
- 3:45 PM Discussion II:
Opportunities & Risks of Markets
- 4:45 PM General Session:
Daily Recap & Prep for Tomorrow
- 5:00 PM **Adjourn**

April 10, 2019 – 8 a.m. to Noon

- 8:00 AM General Session:
Continuing the Markets Conversation
- 8:15 AM Discussion III:
Key Roles and Missing Links
- 9:15 AM BREAK
- 9:30 AM Discussion IV:
Bright Ideas for the Future
- 10:30 AM BREAK
- 10:45 AM Closing Session:
Mapping Out Next Steps
- Noon **Adjourn**

Meeting Format

This workshop is all about conversation.

- **Discussions** – Small breakout groups (~10 people) with a facilitator and a note taker. Groups will sit in open circles (no tables). After discussions, each group will report out.
- **Closing Session** – A large group, interactive conversation reflecting on workshop discoveries and what is next.



Detailed Agenda – Discussion Descriptions

Discussion I - Today's Market Perspectives and Challenges: During this first conversation, participants will get to know each other, share and hear about each other's prior experiences with market efforts and identify challenges facing the Western Interconnection. Participants will discuss:

- Thinking about past market efforts and your experiences, what has been your organization's major learning, insight or discovery so far?
- What do you see as the biggest challenges facing the Western Interconnection?

Discussion II - Opportunities and Risks of Markets: Looking at the horizon of market developments, identifying opportunities and risks is a critical component of the discussion. Participants will collaboratively identify commonalities in opportunities and risks facing entities around:

- What areas does the Western Interconnect need to change and why?
- What opportunities do you see in market development efforts?
- What do you see as your biggest risks and opportunity costs in the future?
- How do you think markets will affect those risks?
- What are current challenges and perceived risks we face of not joining a market?
- Think about what we have discussed, what commonalities are surfacing within our group?
- What is the overarching goal we, collectively, should be working toward to evaluate markets in the West?

Discussion III - Key Roles and Missing Links: Clarity on expectations and roles is important for developing strong partnerships. During this discussion, participants will provide insights on what the roles are in market developments and where there should be a focused effort on working together. The discussion will focus on:

- What do you see as your company's role in the development of markets in the West?
- What does your company see as WAPA's role in the development of markets in the West?
- What or who is missing from these conversations?

Discussion IV - Bright Ideas for the Future: During this interactive discussion, participants are encouraged to share their thoughts about the future and exploring what market development could look like. The conversation will be a brainstorming opportunity to surface innovative ideas about:

- Where should our industry be in 10 years with regards to markets?
- If there was a market in the West what attributes do you believe would be critical to its success?
- What other innovative thoughts do you have about markets?
- Are there non-market options we should be exploring?

Closing session - Mapping Out Next Steps: As the workshop comes to a close, participants will hold a large group discussion, facilitated by WAPA's Power Marketing Advisor Rodney Bailey. During the session, participants will reflect on the breakout discussions and engage in co-creating how to resolve challenges faced by the Western Interconnection and how to continue the conversations about market developments going forward.