

Biography

WESTERN AREA POWER ADMINISTRATION



TERESA WAUGH

Chief Public Affairs Officer
Western Area Power Administration

Teresa Waugh was named Chief Public Affairs Officer in July 2015. Waugh evolved the Public Affairs program to follow Public Relations Society of America standards after having earned national accreditation as a PR practitioner in 2015. Under her leadership, major achievements include comprehensive organizational rebranding, redesign and modernization of WAPA's websites and sponsoring the refresh of the organization's core values in 2017. Strategic aligned messaging and transparency is a continuous target.

Before joining WAPA, Waugh was a spokesperson at the Bonneville Power Administration, where she worked on issues involving rate increases, tribal relations and transmission policies. In 2014, Waugh worked on the Pacific Northwest Smart Grid Demonstration Project and was selected to present her research findings at the International Transactive Energy Conference in Portland, Oregon.

Waugh brings a diverse set of experiences and expertise. After a start in broadcast news, Waugh was selected as one of the first civilian station managers of a military broadcast facility in Antarctica. Days after 9/11 she started a career at Denver International Airport where she practiced extensive crisis communications, led her team to an Emmy nomination and launched DIA's first social media platforms in 2005.

Waugh holds a Bachelor of Arts in communications technology and a Master of Business Administration with a focus on advanced management (expected July 2018).