

Biography

WESTERN AREA POWER ADMINISTRATION



DAWN ROTH LINDELL

Senior Vice President and Rocky Mountain Regional Manager
Western Area Power Administration



Dawn Roth Lindell was named SVP and Rocky Mountain Regional Manager in December 2018. She leads around 350 employees in marketing and delivering reliable, cost-based federal hydropower from Loveland Area Projects to preference power customers in Colorado, Kansas, Nebraska and Wyoming. The Rocky Mountain regional staff also operate and maintain a network of more than 3,400 miles of high-voltage transmission lines.

Roth Lindell joined WAPA in 2013 as SVP and Chief Information Officer. In this role, she led more than 200 technology team members managing traditional and operational technology programs across a 15-state area. During her tenure, she aligned multiple IT departments into one organization, furthering compliance with laws and regulations, and strengthening critical infrastructure protection and cybersecurity.

She also served as acting SVP and Sierra Nevada Regional Manager in 2018. In SN, she led WAPA's response to the Carr Fire and initiated discussions between customers, WAPA and the Bureau of Reclamation to preserve the value of Central Valley Project hydropower. Before that, she was the acting Executive Vice President and Chief Operating Officer. In this role she co-led the realignment effort to move some support functions from the office of the COO to the new Office of the Chief Administrative Officer.

Roth Lindell came to WAPA from Colorado Springs Utilities where she was the general manager of IT services. Throughout her career, she has been active in the utility IT sector serving as chair of the Large Public Power Council CIO organization, chair of the Pikes Peak Regional Communications Network Board, and the board of the Water and Wastewater Forum. She was a founding member of the Western Cyber Exchange, an organization now merged with the National Cybersecurity Center.

Roth Lindell holds a Bachelor of Science degree in chemical engineering from the University of Notre Dame and a Master of Business Administration with a focus on information systems from the University of Colorado, Colorado Springs.