

# Biography

WESTERN AREA POWER ADMINISTRATION



## **JENNIFER RODGERS**

Chief Strategy Officers  
Western Area Power Administration

Jennifer Rodgers was selected as WAPA's Chief Strategy Officer in September 2017. Her ability to bring diverse teams together to solve problems and her skills in program development and inclusive leadership drive the implementation of WAPA's Strategic Roadmap 2024 and guide the organization in meeting its performance goals.

As the chief strategy officer, Rodgers leads strategic planning and implementation activities across WAPA. Additionally, the Strategy Office helps integrate business process improvement, performance measurement, enterprise risk management, and

change management and organizational development into WAPA's business functions.

Rodgers most recently served as program manager for WAPA's Continuous Process Improvement program, which she founded in 2014. The program leverages the problem-solving methodology of Lean Six Sigma which uses a disciplined, data-driven approach to evaluating business processes while emphasizing value to the customer.

Rodgers began her career as an officer in the U.S. Air Force, and then joined the federal government as a civilian in 2009 working for the U.S. Army as an organizational development specialist. In 2010, she served as a Management and Program Analyst and Workforce Planning specialist at the General Services Administration working on organizational excellence issues. She came to WAPA in 2013 as a human resources specialist before building the organization's CPI program.

Throughout her career, Rodgers has advised senior managers on strategic organizational performance issues and built a reputation for getting things done amid many changes and challenges. Her ability to harness and analyze data-driven information to guide decision-making is a valuable asset to WAPA. She holds a bachelor's degree from Colorado State University and an MBA from University of Colorado at Colorado Springs.