

# Corporate Communications unveils Western's new Web site

Western's external Web site is sporting a new look, organization, navigation and content. It's designed to help our customers and other stakeholders find specific information quickly.

"We all know the utility industry is changing every day," said **LaVerne Kyriss**, Corporate Communications manager. "Our

Web site needs to be flexible. Now that it's up and running, we're going to focus on providing timely information and making frequent changes to maximize its value for our customers."

The main page sets the tone. It features Western's corporate identity symbol and a summary of our mission; "Serving the West

with Federal Hydropower." Mousing over the main links on the left brings up a list of more specific topics. Just click on the one you want, and you're there. The organization reflects topics meaningful to our customers.

"We also have a link on the front page for current news," Kyriss said. "We plan to update this information frequently to show

our customers that there's always something different. That's the beauty of the technology."

The site index offers Web users a second way to get to information. And plans call for the addition of a search engine. To access the new external Web site, visit **www.wapa.gov**.

## Where does my Web stuff go?

At Western, we have two distinct Web sites: an external site, accessible to anyone with Internet access; and an internal site, or intranet, accessible only to Western employees.

How do you decide where your stuff goes? It depends on your intended audience.

If your information is primarily of interest to Western employees, it should go on the intranet. If it's targeted at customers or others outside the organization, it should be external.

Corporate Communications can help with Web site design, structure, content and navigation. Call **Judy Farrell** at 720-962-7060 or e-mail her at farrell.

